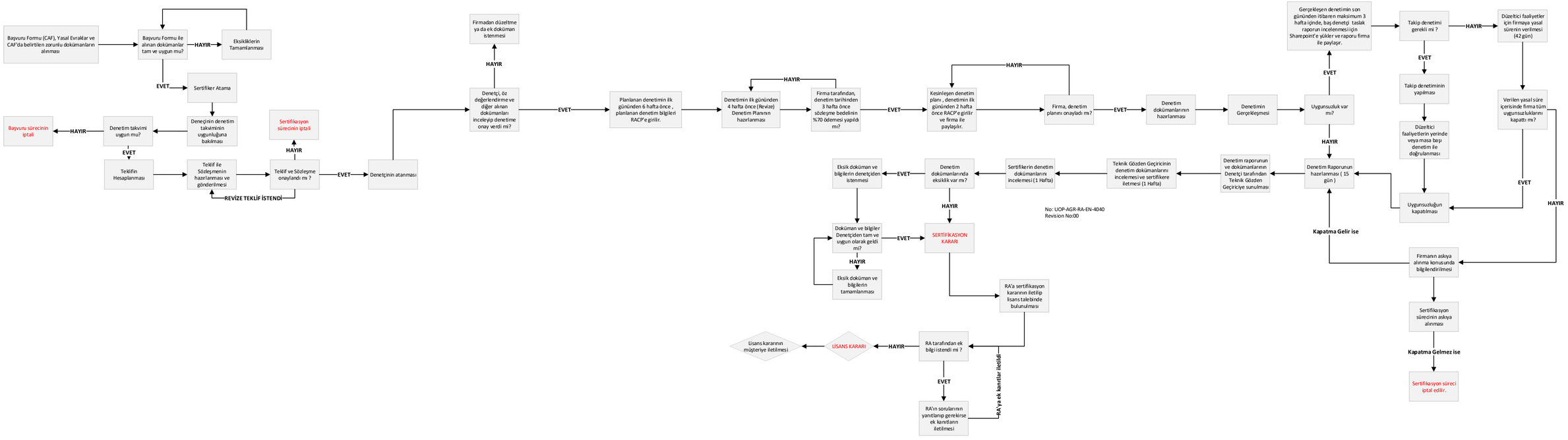SERTİFİKASYON İŞ AKIŞ ŞEMASI (RAINFOREST ALLIANCE)